

# Do You Wannabe Model? The Ultimate Guide to Pursuing a Modelling Career

If you've ever dreamed of a career in modelling, you're not alone. It's a glamorous and exciting industry that can take you all over the world. But what does it take to become a model? And what are the different types of modelling? In this comprehensive guide, we'll provide you with all the information you need to know to get started in the modelling industry.

## Types of Modelling

There are many different types of modelling, each with its own unique requirements. Some of the most common types of modelling include:



### Do You Wannabe a Model? by Jeanne Frith

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- **Fashion modelling:** Fashion models are responsible for showcasing clothing and accessories in magazines, on runways, and in other promotional materials. They typically have a tall and slender build, and they must be able to project a confident and stylish image.
- **Commercial modelling:** Commercial models are responsible for promoting products and services in advertisements, commercials, and

other marketing materials. They typically have a more relatable and approachable look than fashion models, and they must be able to effectively communicate the message of the advertisement.

- **Editorial modelling:** Editorial models appear in magazines, newspapers, and other publications. They typically have a more artistic and creative look than fashion or commercial models, and they must be able to work well with photographers and stylists.
- **Runway modelling:** Runway models walk the runway at fashion shows to showcase new clothing designs. They typically have a tall and slender build, and they must be able to walk with confidence and grace.
- **Plus-size modelling:** Plus-size models are responsible for promoting clothing and accessories for people who are overweight or obese. They typically have a fuller figure than fashion or commercial models, and they must be able to project a positive and healthy body image.

## Steps to Becoming a Model

If you're interested in pursuing a modelling career, there are a few steps you need to take:

1. **Get professional photos taken:** The first step is to get professional photos taken of yourself. These photos will be used to create your portfolio, which you will use to submit to modelling agencies and casting directors.
2. **Create a resume and cover letter:** Once you have your portfolio, you need to create a resume and cover letter. Your resume should list your modelling experience, skills, and measurements. Your cover letter

should introduce yourself and explain why you would be a good fit for the modelling industry.

3. **Submit your portfolio to modelling agencies:** Once you have your resume and cover letter, you can start submitting your portfolio to modelling agencies. You can find a list of modelling agencies online or in your local directory.
4. **Attend casting calls:** When you submit your portfolio to a modelling agency, they may ask you to attend a casting call. A casting call is an audition where you will meet with casting directors and other models. You will be asked to walk the runway, pose for photos, and answer questions.
5. **Get signed by a modelling agency:** If you are successful at casting calls, you may be offered a contract by a modelling agency. This contract will outline your terms of employment, including your rate of pay, the types of jobs you will be booked for, and your exclusive rights.

## **Modelling Tips**

If you want to be successful in the modelling industry, there are a few things you should keep in mind:

- **Be confident and have a positive attitude:** Modelling is a competitive industry, so it's important to be confident in your abilities. You should also have a positive attitude and be willing to work hard.
- **Be professional and punctual:** When you are working on a modelling job, it is important to be professional and punctual. This means being on time for appointments, following instructions, and being respectful of the people you work with.

- **Take care of your skin and body:** As a model, your appearance is your business. You need to take care of your skin and body by eating healthy foods, exercising regularly, and getting enough sleep.
- **Network with other models and industry professionals:** The modelling industry is a small world, so it's important to network with other models and industry professionals. This can help you get your foot in the door and land new jobs.
- **Be prepared for rejection:** Rejection is a part of the modelling industry. You will not be booked for every job you apply for. It's important to be prepared for rejection and not to take it personally.

If you have the drive, determination, and passion to pursue a modelling career, then go for it! With hard work and dedication, you can achieve your dreams. Just remember to be confident, professional, and take care of yourself. Good luck!



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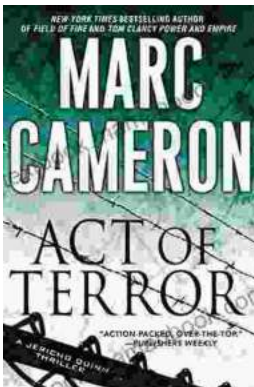
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